

ACTIVE

The official publication for Probus members throughout New Zealand
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Advertising Rates

SIZE	CASUAL RATE	2 INSERTIONS	4 INSERTIONS
MONO			
Full Page	\$1650	\$1550	\$1450
Half Page	\$900	\$850	\$810
One Third Page	\$660	\$620	\$580
Quarter Page	\$495	\$465	\$445
<i>Spot Colour + 10%</i>			
FULL COLOUR CMYK			
Inside Back Cover	\$2200	\$2150	\$2100
Outside Back Cover	\$2400	\$2345	\$2200
Inside Front Cover	\$2400	\$2345	\$2200
Page 1	\$2750	\$2680	\$2580
Page 2	\$2200	\$2150	\$2100
Double Page Spread	\$4400	\$4300	\$4200
RUN OF PAPER FULL COLOUR CMYK			
Full Page	\$2000	\$1910	\$1810
Half Page	\$1155	\$1065	\$990
One Third Page	\$825	\$775	\$725
One Third Page	\$600	\$555	\$510
Classifieds	1/16th page portrait \$150 – 1/8th page landscape \$250		
Inserts	\$95 per thousand		

Prices are GST exclusive

Indemnity and Warranty

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